

Message Text

PAGE 01 STATE 155387

60

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 R

DRAFTED BY COM/SAD/CJOHNSON/EMB

APPROVED BY EB/OCA/CEM/BEBYRON

COM/SAD/JEMURRIN

COM/NE/CBARRETT

COM/DM/HHEIKENEN

EUR/NE/PCANNEY INFO

----- 017623

P 012132Z JUL 75

FM SECSTATE WASHDC

TO AMEMBASSY STOCKHOLM PRIORITY

UNCLAS STATE 155387

E.O. 11652: NA

TAGS: BEXP, SW

SUBJECT: IN-STORE PROMOTION--NORDISKA KOMPA NIET

REF: STOCKHOLM 2952

1. COMMERCE CONGRATULATES EMBASSY ON SUCCESSFUL HANDLING
NK IN-STORE PROMOTION. RESULTS MOST GRATIFYING.

2. IN-STORE PROMOTION GUIDELINES RULE OUT ANY MONETARY
ASSISTANCE FOR NK STORES IN FY '76. GUIDELINES CALL FOR
AT LEAST INTERVAL OF THREE YEARS TIME BETWEEN PROMOTIONS
BEFORE MONETARY ASSISTANCE CAN BE CONSIDERED. HOWEVER,
COMMERCE EAGER TO ASSIST NK, AS IT DID FOR FY '75 PRO-
MOTION, IN BUYING OR IN LOCATING SUITABLE BICENTENNIAL
CENTERPIECES OR ATTRACTIONS. INGERSOLL

UNCLASSIFIED

<< END OF DOCUMENT >>

Message Attributes

Automatic Decaptioning: X
Capture Date: 26 AUG 1999
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 01 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: COM/SAD/CJOHNSON/EMB
Enclosure: n/a
Executive Order: 11652 NA
Errors: n/a
Film Number: D750228-0460
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t197507104/baaaaodm.tel
Line Count: 42
Locator: TEXT ON-LINE, TEXT ON MICROFILM
Office: ORIGIN COM
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 10 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 MAR 2003 by ThomasVJ>; APPROVED <17 MAR 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
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06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: n/a
TAGS: BEXP, SW
To: STOCKHOLM
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